

PhD. Attend presentations with experts across the sector, including Network for Good's Bill Strathmann and Katya Andresen.

Geek Out: GeekOut sessions will bring together the hard core-techies who are looking to build new nonprofit tools, and make old tools better. So if you've been looking to integrate RSS feeds and Drupal, or want to build a new application for your Salesforce database, these sessions are for you.

Innovation Plaza: On Thursday and Friday the best projects, tools, and services from across the sector will be showcased in the Innovation Plaza.

Affinity Groups: Join a group of like-minded individuals who share a common interest or identity. An Affinity Group could be for nonprofit webmasters, people who work with the homeless, or people who are interested in blogging.

Salesforce.com Foundation After Party: Make the most of your time in DC with a special outing to a Capitol landmark. Live entertainment, food and drink will keep you entertained. Attendance is limited, so be sure to buy your ticket early!

Visit the NTEN website to [Register Today!](#)



Featured Customer: YMCA of Greater Cincinnati

The YMCA of Greater Cincinnati seeks to be the partner of choice for children, adults, families, and communities in the Ohio, Kentucky, and Indiana area to achieve abundantly healthy lives. One of largest YMCAs in America, Cincinnati YMCAs serve over 125,000 members. Seeking cost-effective ways to communicate with members and process online donations, the YMCA chose EmailNow and DonateNow.

"Deploying EmailNow for our new YMail strategy was painless for our multiple branch system," said Rebecca Kelley, Executive Director for Community Services. "Members sign up for a variety of YMail options or read the archive at our myy.org website. We've learned from detailed YMail reports that many members click on our employment link and the upcoming events page, which enabled us to enhance our messaging in places we didn't necessarily expect." A client since 2004, the YMCA's members and partners frequently express their appreciation for the regular pattern of communication via EmailNow.



Incorporating Charity Badges Into Your Website

Haven't created a charity badge for your organization yet? See an example of how you can incorporate both a badge and Custom DonateNow link into your charity's giving page. <http://www.craigslistfoundation.org/index.php?page=Donate>

Encourage your supporters to help you generate more donations by using your badge or creating their own featuring your organization. The top 6 charity badges generating the most donations through March 31st are eligible to win a matching grant worth up to \$10,000 from Kevin Bacon!

To sign up for your Charity Badge, go to:
<https://www.networkforgood.org/PCA/PcaLandingPage.aspx>

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